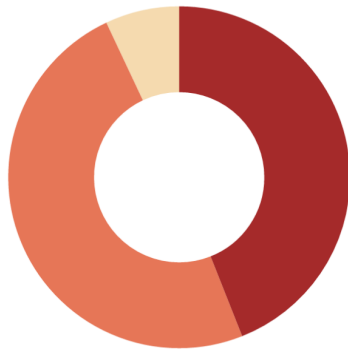


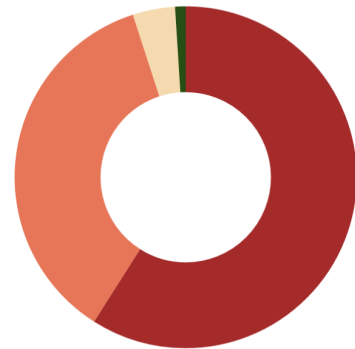
2016 Healthy Blocks Survey

Neighborhood Satisfaction



■ Very Satisfied (44%) ■ Somewhat Satisfied (49%)
■ Somewhat Unsatisfied (7%) ■ Very Unsatisfied (0%)

2013

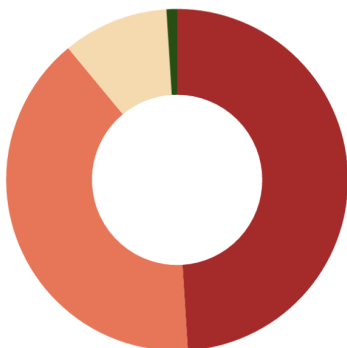


■ Very Satisfied (59%) ■ Somewhat Satisfied (36%)
■ Somewhat Unsatisfied (4%) ■ Very Unsatisfied (1%)

2016

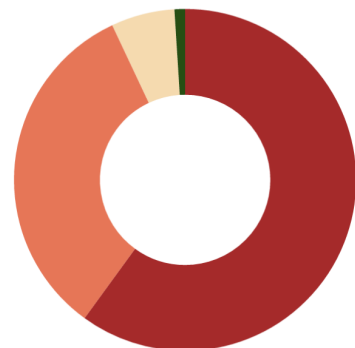
The number of neighbors "very satisfied" with the neighborhood has significantly improved...as has those who would "definitely recommend" the neighborhood as a good place to live!

Residents Who Would Recommend



■ Definitely Would (49%) ■ Probably Would (40%)
■ Probably Would Not (10%) ■ Definitely Would Not (1%)

2013

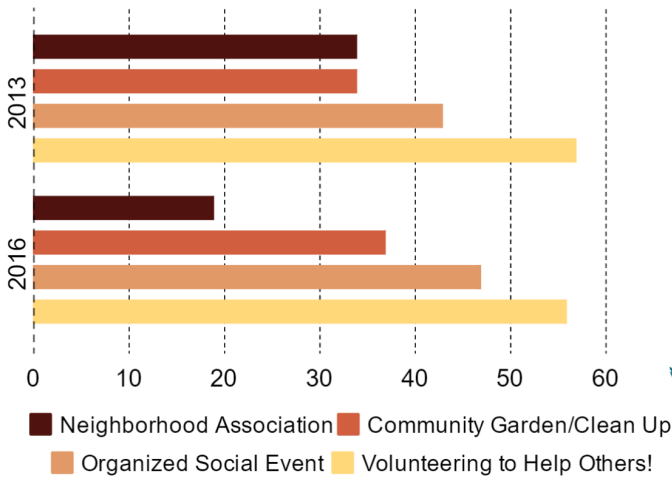
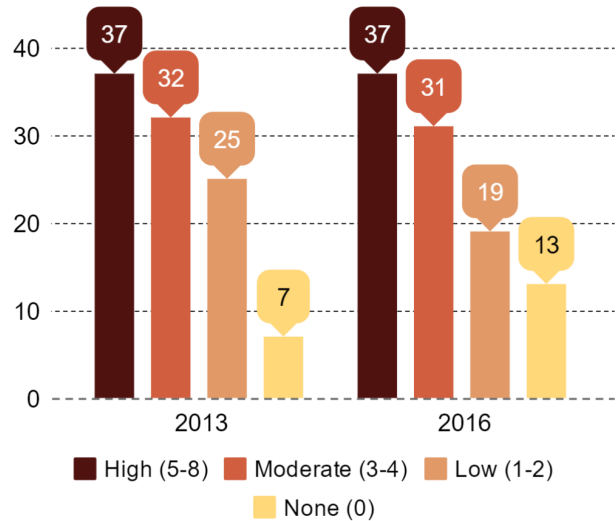


■ Definitely Would (60%) ■ Probably Would (33%)
■ Probably Would Not (6%) ■ Definitely Would Not (1%)

2016

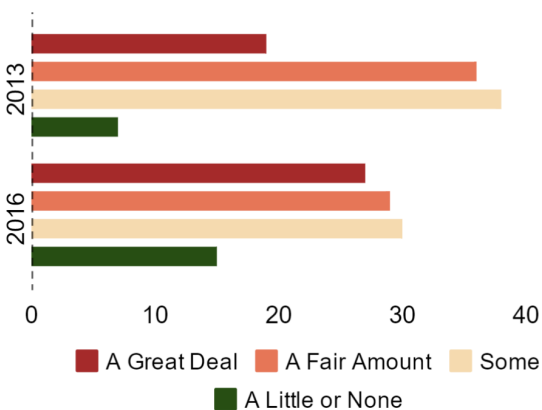
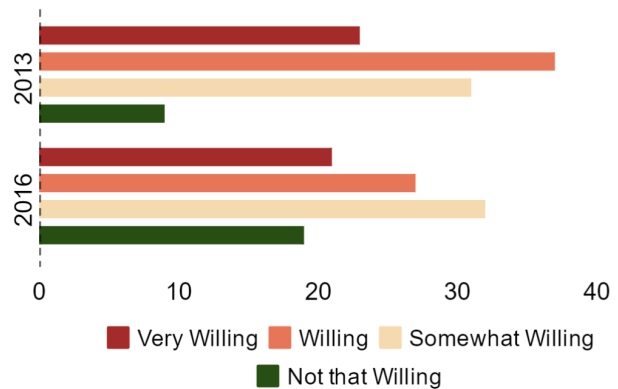
Community Involvement

Residents' involvement in the community between 2013 and 2016 was scored using an "involvement index", where a score of 5-8 indicates high involvement, 3-4 indicates moderate involvement, 1-2 indicates low involvement, and 0 indicated no involvement. Between 2013 and 2016, the overall level of involvement remained approximately equal...



...however, differences were noticed in the types of involvement people pursued. For example, while those who attended organized community social events remained the same, those who were involved in neighborhood associations in the past year dropped dramatically. This indicates a disconnect in active versus passive involvement.

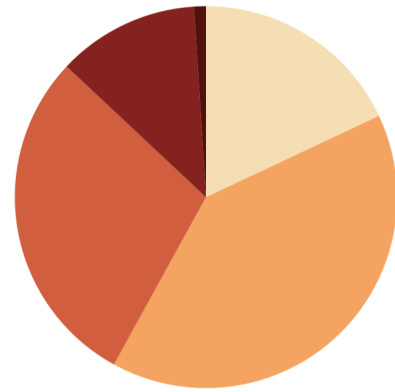
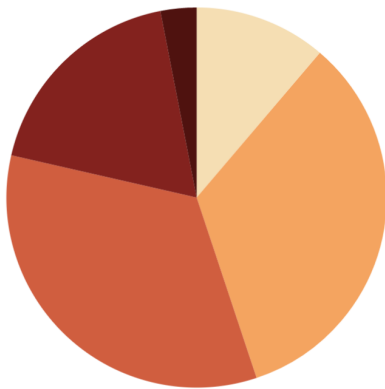
In 2016, those willing to become involved in the community by working with others to make things happen decreased, while those who said they are "not that willing" nearly doubled...



...however, those who believe they can make a "great deal" of difference increased significantly. More people also reported feeling as though they can make a little or no difference, making the results on the whole more polarized.

Community Change: 2010-2013

How has the community changed in the past 3 years...



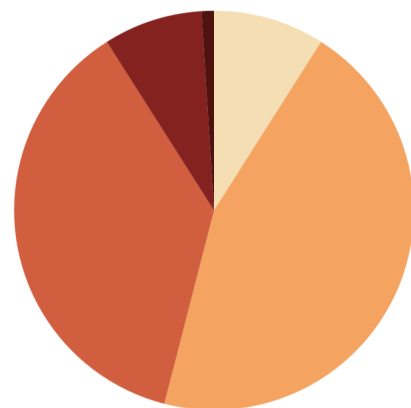
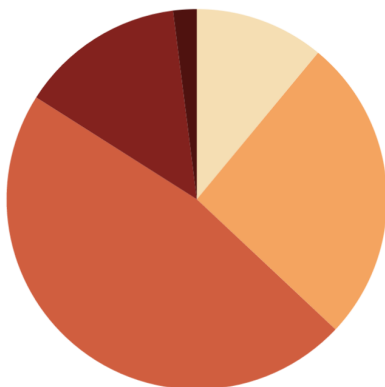
Improve a Lot (18%) Improve Some (40%)
 Stay the Same (29%) Decline Some (12%)
 Decline a Lot (1%)

...and how will it change in the next 3 years?

Improved a Lot (11.22%) Improved Some (33.67%)
 Stayed the Same (33.67%)
 Declined Some (18.37%) Declined a Lot (3.06%)

2013-2016

How has the community changed in the past 3 years...



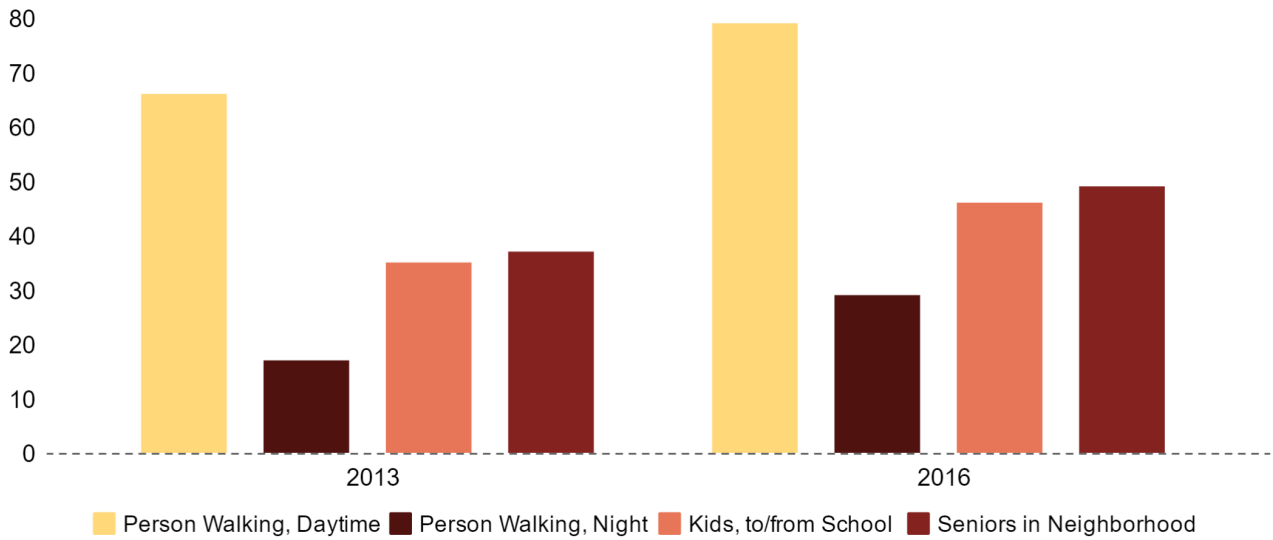
Improve a Lot (9%) Improve Some (45%)
 Stay the Same (37%) Decline Some (8%)
 Decline a Lot (1%)

...and how will it change in the next 3 years?

A larger proportion of residents in 2016 believe the neighborhood both has stayed about the same and will stay about the same. While fewer believe the neighborhood is in decline, fewer also see the neighborhood improving "a lot" by 2019. However, many residents see stability as a positive factor rather than a negative one.

Community Safety

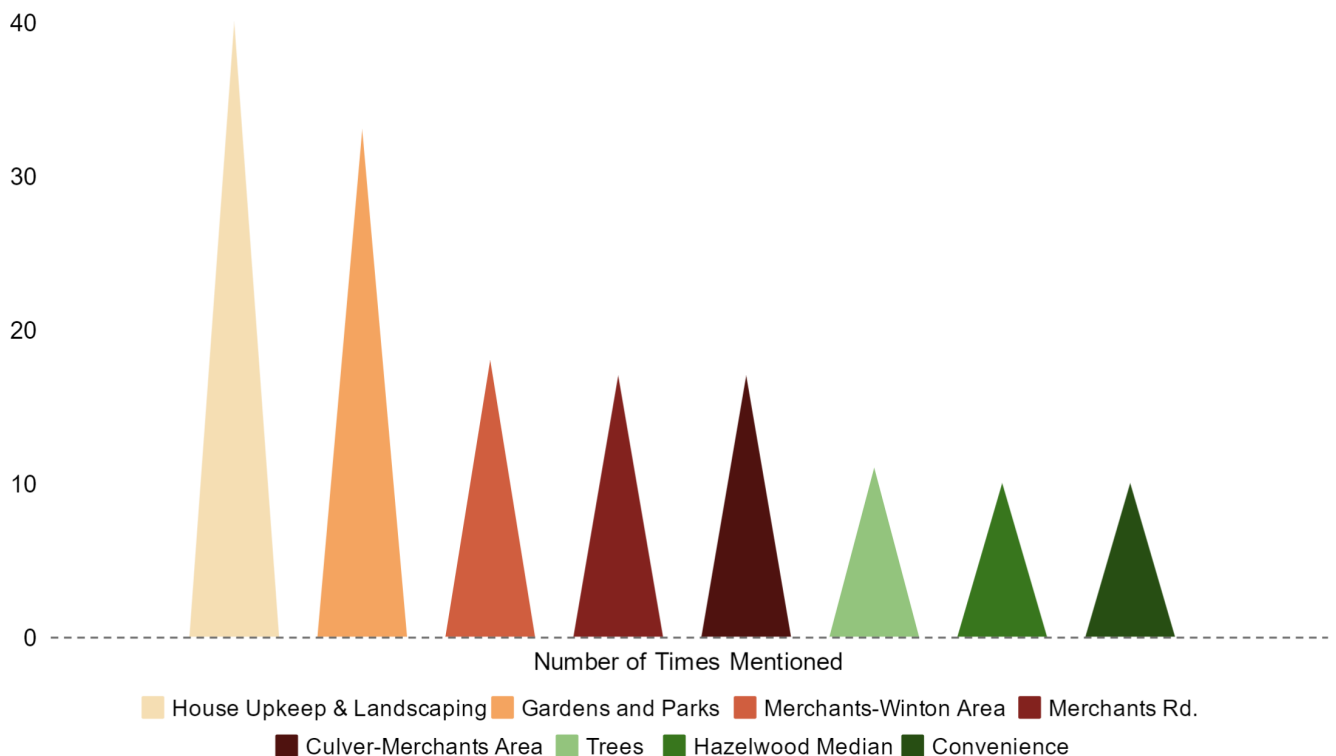
What percentage of the following groups are "very safe"?



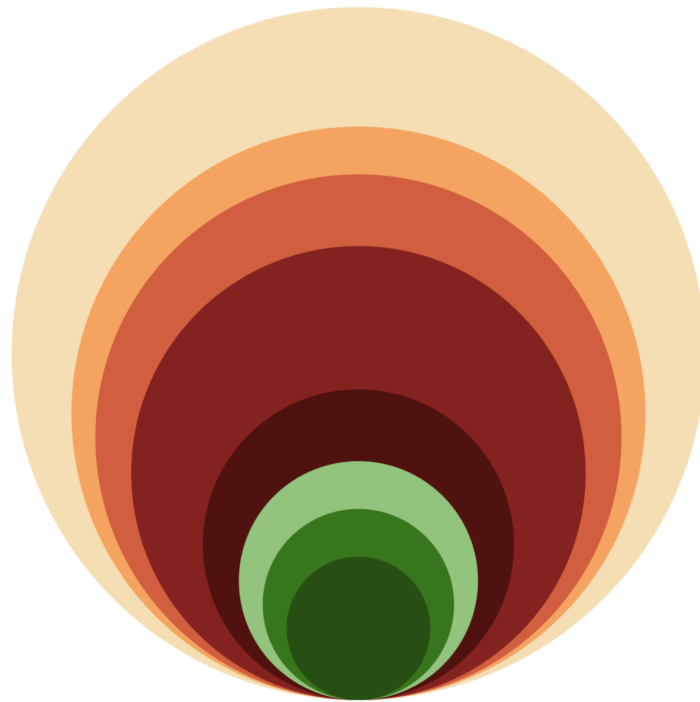
Perceptions of community safety have increased substantially in the past 3 years, in all categories. Those who feel "very safe" walking in the community during the day have increased from 66% to 79%, and those who feel "very safe" walking at night have gone up from 17% to 29%.

Neighborhood Assets & Liabilities

What things were frequently mentioned as the most attractive feature...



...and what were things that need the most improvement?



■ Sidewalks and/or Streets ■ East Main St. ■ Culver Rd. ■ Family Dollar Plaza ■ Store Fronts ■ Trash & Litter
■ Vacancies ■ Cedarwood Towers

Additional Information

Average Age of Respondent: 44 (2013); 47 (2016)

Average Years Living in Neighborhood: 12.8 (2013); 13.4 (2016)

Median Years Living in Neighborhood: 8 (Both Years)

Respondents Who Own Homes: 80% (2013); 70% (2016)

Source:

2013 and 2016 Community Surveys, done by NeighborWorks(R) Rochester for the Healthy Blocks Initiative. 2013 responses were collected from any resident willing to respond. 2016 responses were drawn from a random sample.

Surveys Authored by NeighborWorks(R) America.

